



# The neo FLUIDIC ELANTRA

## NEW THINKING. NEW POSSIBILITIES.

People's expectations toward individual mobility require more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individual lifestyles, and it becomes an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.

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# PRESENTING THE NEO FLUIDIC ELANTRA

It's no longer lonely at the top with the Neo Fluidic Elantra to keep you company. With its world-class engineering and exceptionally elegant design, it complements your own inimitable style. Add to that a host of well thought of features, unparalleled craftsmanship, and you have a car that celebrates success like none else.

# THE WORLD CAN'T STOP TALKING ABOUT IT

They say success speaks for itself. No wonder then that the world's been talking about the Neo Fluidic Elantra. With a host of awards and accolades to its name including the '2012 North American Car of the Year', 'SAGMJ WesBank Car of the Year 2011' and '2011–2012 Philippines Car of the Year (COTY–P)', this car's the talk of the town wherever it goes.







2011-12 Car of the year

# ONE LOOK AND YOU WON'T LOOK ELSEWHERE

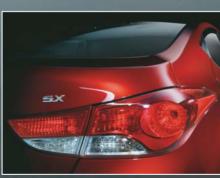
Our fluidic design philosophy has helped create this wind-crafted phenomenon that is sure to enchant all your senses. Right from the front grille to the tail lamps, the Elantra is a work of art that's sure to catch the eye of even the most discerning automobile enthusiast. Even the side character lines of the Elantra display top-class styling and innovation.



Front Grille Inspired by the fluidic design philosophy, the hexagonal family grille with chrome inserts gives the Neo Fluidic Elantra an elegant look that amplifies its appeal. Styled to perfection, the sweptback headlamps lend the Elantra an aggressive yet elegant look.



Headlamps



Tail Lamps Impeccably designed wraparound rear combination lamps provide high visibility and promote safer driving.



Sporty Trunk Lid The enhanced sporty trunk lid of the Elantra increases its aerodynamic efficiency and lends it a coupe-like appearance.



Fog Lamps





Chrome Door Handles 
 With contemporary styling, the fog lamps in the Elantra give you perfect visibility just when you need it.
 The chrome door handles in the Elantra enhance the car's personality.



16" Alloy Wheels The Elantra comes with eye-catching 5 spoke 16" alloy wheels that lend your personality a sporty look.



Outside Rearview Mirrors Aerodynamically sculpted rearview mirrors, that come with side repeaters, fold automatically and give the Elantra that aesthetic touch of perfection.

# FUEL EFFICIENCY AT ITS BEST

Major engineering refinements went into creating the Elantra. Sophisticatedly matched to the styling of the Elantra, the 1.8L Dual VTVT and 1.6L CRDi VGT engines squeeze the maximum amount of energy from each drop of fuel. Both the engines are designed to leave the competition far behind.



### Shift Indicator

The Manual Transmission shift indicator helps you achieve optimum gear usage and gives you maximum fuel efficiency while driving. The ECO indicator available in the Elantra automatic prompts the driver to adopt a more fuel efficient driving style.







#### 6-speed Manual Transmission

The Elantra comes with an all new 6-Speed Manual Transmission for those who enjoy stick-shifts, keeping you in control alwaus.

### 6–speed H–matic Automatic Transmission

Precisely tuned to maximise the dynamic performance of the Elantra, the 6-speed H-matic Automatic Transmission delivers perfectly timed gearshifts without any loss in power and momentum. All this to make your driving experience more pleasurable and relaxing.

Silica Tyres Silica tyres improve wet skid performance and reduces rolling resistance, thereby enhancing fuel efficiency.

## 1.6L CRDi VGT

The 1.6L CRDi with Variable Geometry Turbochargers (VGT) delivers world-class performance with optimum low-end torque and best-in-segment mileage. The engine also offers an unprecedented power of 128 ps @ 4000 rpm.

### 1.8L Dual VTVT

The 1.8L Dual VTVT engine is refined to perfection, making it one of the most sought-after options available in the segment. This technology controls valve timing for better delivery of power and lowers emission. The engine offers a power-packed performance of 149.5 ps @ 6500 rpm and also gives you best-in-segment mileage.

# SAFETY BEYOND COMPARE

With the Elantra, safety is not just a necessity but a priority. Which is why, the Elantra includes a host of world-class safety features, including 6 airbags, so that you and your loved ones are always safe and happy.





Rear Parking Camera The camera activates automatically when the reverse gear is The rear parking sensors come as a standard fitment on the

Rear Parking Sensor engaged and displays an image on the electrochromic mirror to ensure safer parking. Elantra. It sounds an audible alert for safety if an obstacle is detected while reversing.



Automatic Headlight Control The automatic headlight control enhances convenience and In the case of an impact the doors of the Elantra open automatically switching on the headlamps as per outside visibility conditions.



Impact Sensing Auto Door Unlock



Antilock Braking System with EBD

With ESP Without ESP

### ESP (Electronic Stability Program)

ESP detects unusual movements caused by sudden braking or swerving and automatically takes corrective measures, regulating engine torque and braking force so you maintain wheel control at all times.

### Hill Start Assist Control

### VSM (Vehicle Stability Management)

The ABS with Electronic Brake force Distribution (EBD)
The Hill Start Assist Control allows easy starting up the
prevents wheel lockup during panic braking and ensures
stable braking.
VSM (VENICLE Stability Management)
VSM is one technology that makes your car a safe place to be. It combines the intelligence of ESP with Power Steering. When
the handbrake.
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the handbrake.

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# INTERIORS THAT DELIVER WHAT YOU DEMAND

You'll instantly fall in love with the precision of the controls, the clarity of the instrumentation and how beautifully the Elantra responds to your every command. As for the interiors, cabin colours, textures and shapes have been carefully selected and superbly designed to create an environment of breathtaking refinement, while the lines on the interiors of the doors give the Elantra a sporty appeal.

# LUXURY IS OUR TOP PRIORITY

The Elantra delivers in power, efficiency and styling. But what makes thi car even more appealing are the luxurious and innovative features that blend seamlessly with everything that this car boasts of. Everything in this car is engineered to perfection to ensure a perfect drive



Center Console

The Center Console is designed with your comfort in mind sporting a 2-DIN CD/radio stereo system that delivers your favourite music with ease. The Elantra's unique iPod cable lets you plug in your iPod or mobile music device or even a phone.



Steering Mounted Audio and Bluetooth Rear Armrest Audio Control Controls

Now you can control the audio system and receive and make calls without taking your eyes off the road thanks to the Elantra's steering wheel mounted controls.



The rear armrest which comes with in-built audio controls provides you unbelievable ease and comfort when you are seated in the back of the Elantra.



### Smart Key with Push Button Start

The Elantra has special sensors that detect the key's presence, facilitating remote locking and unlocking of doors. The Smart Key also facilitates keyless ignition and remote opening of doors and boot.





### Dual Zone FATC

Dual Zone Fully Automatic Temperature Control (FATC) features completely automatic control of discharge air temperature. The Dual Zone helps the passenger and driver enjoy individual cooling preferences.



#### Front Seat Ventilation

The ventilated front seat helps you stay comfortable on long drives. This special feature circulates air throughout the seat and removes moisture, thereby reducing driving fatigue.



Rear AC Vents The Rear AC Vents provide perfect cooling and heating at the back of the car during extreme temperatures.



Power Driver Seat The power adjustable 10-way driver's seat allows you to mould the seat to your unique driving style, making it a pleasurable experience.



#### Supervision Cluster

The Elantra is as technologically advanced as much it is visually enthralling. The Supervision Cluster in the Elantra offers enhanced clarity and readability.



#### Cooled Glovebox

Keeping your glovebox and its contents like energy drinks and chocolates cool is now easy. That's because the glovebox on your Elantra contains a vent that allows cool air to flow in.



### Safety Escort Headlamp

The safety escort headlamp is one feature that takes convenience to a whole new level. These headlamps stay on after switching off the ignition to guide the passengers' way.



Front Armrest



#### Power Windows

The power windows give you effortless access to the world outside once you're inside the car. The Elantra comes with driver's side auto up/down and pinch quard.



Electrically Heated Outside Mirror The outside rearview mirrors are heated electrically to help maintain visibility in extreme weather conditions.



Tilt and Telescopic Steering This function allows you to adjust the steering in four different directions, thus helping you find the perfect driving position.



Solar Glass The Solar Glass protects the occupants against harmful UV rays while also insulating the cabin interior for enhanced AC performance.



Auto Cruise Control The auto cruise control is a welcome relief for leg muscles and makes driving an effortless experience.

# TECHNICAL SPECIFICATIONS

ITEMS	PETROL	DIESEL		
DIMENSIONS				
Overall Length (mm)	4	,530		
Overall Width (mm)	1,775			
Overall Height (mm)	1,470			
Wheelbase (mm)	2,700			
Front Track (mm)	1,569			
Rear Track (mm)	1,582			
Fuel Tank (Itr)	56			
ENGINE				
Configuration	4 Cyl, 16 Valves	4 Cyl, 16 Valves		
Туре	DOHC with Dual VTVT	DOHC with VGT		
Displacement (cc) Fuel Sustem	1,797	1,582		
Maximum Power (ps/rpm)	Multipoint Injection 149.5 @ 6.500	Common Rail Direct Injection 128 @ 4.000		
Maximum Torque (kgm/rpm)	18.1 @ 4,700	26.5 @ 1,900~2,750		
TRANSMISSION				
Туре	6-Speed MT & 6-Speed AT			
SUSPENSION				
Front	McPherson Strut Type with Coil Spring			
Rear	Coupled Torsion Beam Axle			
Shock Absorber	Gas Type			
BRAKES				
Front	Disc			
Rear	Disc			
TYRE				
Size	205/60 R16 Alloy wheels			

### FEATURES

SAFETY

Dual front airbags
Side and curtain airbags
Electronic Stability Program (ESP)
ABS & EBD
Rear parking sensor
Impact sensing door unlock
Speed sensing auto door lock
Vehicle Stability Management (VSM)
Hill start assist control
Clutch lock
Rear defogger with timer
ECM (Electro Chromic Mirror)
Rear view camera
Automatic headlight control

#### \*A/T Onlu

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### FEATURES

EXTERIOR & INTERIORS	BASE	S
Leather seats and trim	-	-
16" Alloy wheels	S	S
Silica tyre	S	S
Front fog lamps	-	S
Printed glass antenna	S	S
Leather wrapped steering wheel & gear knob	S	S
Body coloured outside rearview mirror with turn indicators	S	S
Chrome radiator grille	S	S
Chrome outside door handles	S	S
Chrome inside door handles	S	S
COMFORT & CONVENIENCE	BASE	S
Solar glass for windshield & doors	-	-
Front seat ventilation	-	-
10-way adjustable power driver seat with lumbar support	-	-
Dual zone fully automatic temperature control	S	S
Cluster ionizer	S	S
Rear AC vents	S	S
Auto cruise control	-	-
Smart key with push button start	-	S
2–Din audio with Radio, CD & MP3 player	S	S
USB, AUX-in, iPod cable & Bluetooth connectivity	S	S
4 speakers with 2 tweeters system	S	S
Steering with audio remote & bluetooth function	S	S
Outside mirrors – electrically adjustable	S	S
Outside mirrors – retractable & with heated function	-	S
Folding key with keyless function & burglar alarm	S	-
Sliding front center armrest with storage	S	S
Rear seat armrest with storage box, audio controls & power outle	t s	S
Power windows with driver side up, down & safety	S	S
Supervision cluster	-	-
Safety escort headlamps	S	S
Glove box cooling	S	S
Tilt and telescopic steering	S	S
One touch triple turn signal	S	S
Luggage net & hook	S	S
Organ type accelerator pedal	S	S
Eco driving with manual transmission shift indicator	S	S
Eco indicator with automatic transmission	-	-
Alternator management system (AMS)	S	S
Automatic transmission	_	_

### BODY COLOURS



### INTERIOR TRIM



OVERALL LENGTH - 4,530

BASE	S	SX
S	S	S
-	-	S
-	-	S
- S	S	S
S	S	S
S	S	S
-	-	S
-	-	S
-	-	0*
S	S	S
S	S	S
-	S	S
-	S	S S
-	-	5